



Regulatory Services

Brent Civic Centre

Engineers Way

Wembley

HA9 0FJ

TEL: 020 8937 5359

EMAIL: business.licence@brent.gov.uk

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London Borough of Brent

Premises Licence

Part A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003***

Original grant date: 21 September 2012

Current issue date: 13 February 2026

A handwritten signature in black ink, appearing to be "G. J. ...", written over a light grey circular stamp.

Authorised signatory

Premises licence number: 1053142

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

**Venue 777
295 Neasden Lane, London, Brent, NW10 1QR**

Where the licence is time limited the dates

Licensable activities authorised by the licence

**Section B: Films
Section C: Indoor sporting events
Section E: Live music
Section F: Recorded music**

Section G: Performances of dance
Section H: Anything of a similar description to that falling within (E), (F) or (G)
Section I: Provision of late night refreshment:
Section J: Sale of alcohol: On the premises

The times the licence authorises the carrying out of licensable activities

Section B: Films

<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	09:30	01:00
Tuesday	09:30	01:00
Wednesday	09:30	01:00
Thursday	09:30	01:00
Friday	09:30	01:30
Saturday	09:30	01:30
Sunday	09:30	00:00

Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs, Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

Section C: Indoor sporting events

<u>Day</u>	<u>Start Time</u>	<u>End Time</u>
Monday	09:30	02:00
Tuesday	09:30	02:00
Wednesday	09:30	02:00
Thursday	09:30	02:00
Friday	09:30	02:00
Saturday	09:30	02:30
Sunday	09:30	02:00

On the days/dates listed below the additional hours (these in addition to the ones listed left are to be permitted for the licensable activity(not including drinking up time) 1st January 2hrs, Valentines night 2hrs, Burns night 2hrs, 1st March (St Davids) 2hrs, 17th March (St Patricks) 2hrs, Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs, Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

Section E: Live music

Day	Start Time	End Time
Monday	09:30	01:30
Tuesday	09:30	01:30
Wednesday	09:30	01:30
Thursday	09:30	01:30
Friday	09:30	02:00
Saturday	09:30	02:00
Sunday	09:30	00:30

On the days/dates listed below the additional hours (these in addition to the ones listed left are to be permitted for the licensable activity(not including drinking up time) 1st January 2hrs, Valentines night 2hrs, Burns night 2hrs, 1st March (St Davids) 2hrs, 17th March (St Patricks) 2hrs, Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs, Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

Section F: Recorded music

Day	Start Time	End Time
Monday	09:30	01:30
Tuesday	09:30	01:30
Wednesday	09:30	01:30
Thursday	09:30	01:30
Friday	09:30	02:00
Saturday	09:30	02:00
Sunday	09:30	00:30

On the days/dates listed below the additional hours (these in addition to the ones listed left are to be permitted for the licensable activity(not including drinking up time) 1st January 2hrs, Valentines night 2hrs, Burns night 2hrs, 1st March (St Davids) 2hrs, 17th March (St Patricks) 2hrs, Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs, Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

Section G: Performances of dance		
Day	Start Time	End Time
Monday	21:00	00:30
Tuesday	21:00	00:30
Wednesday	21:00	00:30
Thursday	21:00	00:30
Friday	21:00	01:00
Saturday	21:00	01:00
Sunday	21:00	23:30

On the days/dates listed below the additional hours (these in addition to the ones listed left are to be permitted for the licensable activity(not including drinking up time) 1st January 2hrs, Valentines night 2hrs, Burns night 2hrs, 1st March (St Davids) 2hrs, 17th March (St Patricks) 2hrs,Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs, Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

Section H: Anything of a similar description to that falling within (E), (F) or (G)		
Day	Start Time	End Time
Monday	09:30	01:30
Tuesday	09:30	01:30
Wednesday	09:30	01:30
Thursday	09:30	01:30
Friday	09:30	02:00
Saturday	09:30	02:00
Sunday	09:30	00:30

On the days/dates listed below the additional hours (these in addition to the ones listed left are to be permitted for the licensable activity(not including drinking up time) 1st January 2hrs, Valentines night 2hrs, Burns night 2hrs, 1st March (St Davids) 2hrs, 17th March (St Patricks) 2hrs,Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs, Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

Section I: Provision of Late Night Refreshments:		
Day	Start Time	End Time
Monday	23:00	01:30

Tuesday	23:00	01:30
Wednesday	23:00	01:30
Thursday	23:00	01:30
Friday	23:00	02:00
Saturday	23:00	02:00
Sunday	23:00	00:30

Section J: Sale or Supply of Alcohol: On the premises		
Day	Start Time	End Time
Monday	11:00	01:30
Tuesday	11:00	01:30
Wednesday	11:00	01:30
Thursday	11:00	01:30
Friday	11:00	02:00
Saturday	11:00	02:00
Sunday	11:00	00:30

On the days/dates listed below the additional hours (these in addition to the ones listed left are to be permitted for the licensable activity(not including drinking up time) 1st January 2hrs, Valentines night 2hrs, Burns night 2hrs, 1st March (St Davids) 2hrs, 17th March (St Patricks) 2hrs,Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs, Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

The opening hours of the premises

Day	Start Time	End Time
Monday	09:30	02:30
Tuesday	09:30	02:30
Wednesday	09:30	02:30
Thursday	09:30	02:30
Friday	09:30	03:00
Saturday	09:30	03:00
Sunday	09:30	01:30

On the days/dates listed below the additional hours (these in addition to the ones listed left are to be permitted for the licensable activity(not including drinking up time) 1st January 2hrs, Valentines night 2hrs, Burns night 2hrs, 1st March (St Davids) 2hrs, 17th March (St Patricks) 2hrs,Good Friday 2hrs, Easter Saturday 2hrs, Easter Sunday 2hrs, Easter Sunday 2hrs, Easter Monday 2hrs, May Bank Holiday (1st Friday prior)2hrs, May Bank Holiday (1st Saturday prior) 2hrs, May Bank Holiday (1st Sunday prior) 2hrs, May Bank Holiday (1st Bank Holiday Monday) 2hrs, May Bank Holiday (2nd Friday prior) 2hrs, May Bank Holiday (2nd Saturday prior) 2hrs, May Bank Holiday (2nd Sunday prior) 2hrs, May Bank Holiday (2nd Bank Holiday Monday) 2hrs, August Bank Holiday Friday prior 2hrs, August Bank Holiday Saturday prior 2hrs, August Bank Holiday Sunday prior 2hrs, August Bank Holiday Monday 2hrs, Halloween 2hrs,

Christmas Eve 2hrs, Boxing day 2hrs, 27th December 2hrs, 28th December 2hrs, 30th December 2hrs, 1st January 2hrs.

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

On the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Ms Meriem Harchi

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

MERIEM HARCHI

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: [REDACTED]
Issuing authority: [REDACTED]

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of

undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a)—duty¹¹ is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b)—permitted price¹¹ is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c)—relevant person¹¹ means, in relation to premises in respect of which there is in force a premises licence

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day) would be different from the permitted price on the next day (—the second day) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annex 2 – Conditions consistent with the operating schedule

1 Door supervisors of a suitable gender mix (but at least two), shall be employed from 2100 hours on any day when the premises are open for the sale of alcohol past midnight.

2 A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

- 3 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council on request.
- 4 Customers will not take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
- 5 Customers shall not be permitted to take open containers of alcohol off the premises.
- 6 The total number of people on the premises including staff and performers shall not exceed 250 persons
- 7 Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises.
- 8 The licensee shall keep an incident book which shall be made available to the Police and Licensing Authority.
- 9 Notices explaining the licensee's policy on admission and searching shall be placed at each entrance.
- 10 Signs alerting customers to theft shall be displayed.
- 11 Substantial food and non-intoxicating beverages shall be available during the whole of licensed hours in all parts of the premises where intoxicants are provided.
- 12 A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- 13 A suitable panic button shall be fitted and maintained.
- 14 No entry or re-entry shall be permitted after midnight till close.
- 15 The outside drinking areas shall cease at 2300 hours.
- 16 The front of the premises shall not be used as a smoking area. After 23:00 hours the designated smoking area shall be limited to twenty persons and shall be suitably supervised.
- 17 The Licensee shall undertake a risk assessment agreed by the Police and Licensing Authority of any significant promotion or event, using the Metropolitan Police Service Promotion/Event Risk Assessment Form (Form 696) or an equivalent and provide a copy to the Metropolitan Police and Brent Council's Licensing Unit not less than 14 days before the event is due to take place.
- 18 The level of music shall be arranged so as not to cause a nuisance to local residents.
- 19 Notices asking customers to leave quietly shall be conspicuously displayed at each exit.
- 20 Facilities within the premises shall be made available for customers to await taxis.
- 21 The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).
- 22 The locks and flush latches on the exit doors and gates shall be unlocked and kept free from fastenings other than push bars and pads whilst the public are on the premises.
- 24 Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.
- 25 A "Challenge 21" policy shall be adopted and adhered to at all times.

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

See attached